Interview with
Anushka Gee, Mongolia

Why do EU-Asia relations matter to you?
Having moved to the UK at the age of three and been raised there since then, I always longed for a deeper connection to my Mongolian roots. On a personal level, Asia-Europe relations matter to me because they bring my two sides together in a feeling of hope and harmony. My current job involves collecting royalties for songwriters, producers and composers and then providing them with unique creative opportunities. In the past, I have worked in several cultural, charitable and business organisations, such as the London Stock Exchange.

What are EU-Asia greatest common challenges today?
Building a cohesive diplomatic network, where Asian and European perspectives are taken seriously and respected in order to fight global challenges such as Covid-19 and climate change.

Which European/Asian achievement do you admire most?
The creation of ASEM. It ensured that there would always be a space for dialogue and mutual cooperation between the continents.

The Proust Questionnaire
Freely inspired by a parlour game popularised by the French novelist Marcel Proust

Your chief characteristic?
My pride in my country – Mongolia. I feel lucky to have come from a country that is so historically and culturally rich.

What do you appreciate most in people?
Honesty – people who are not afraid to be completely themselves.

Your idea of happiness?
In the short term, my idea of happiness is relaxing with friends or family on a nice sunny holiday with a cocktail and good food. In the long term, happiness is being able to look back and be proud of what you have achieved.

If not yourself, who would you like to be?
I would have liked to be my mother. I always wondered how she felt moving from a small town in rural Mongolia and then deciding to spend the rest of her life in London. So interesting!

Your favourite European or Asian dish?
It’s got to be dumplings...or buuz as Mongolians say.

Your favourite European or Asian author or artist?
As I work in the music industry, I would love to name a musician. At the moment, I adore Griff’s music. She just won the BRITs Rising Star Award, which was previously won by Adele and Sam Smith – so definitely a pop princess in the making.