

**THE MATRIX OF EVALUATION AND DECISIONS OF
ASEM CULTURE MINISTERS MEETINGS (2003-2014)**

NO	THEMES	WORKSHOPS	ACTION PLAN	RECOMMENDATION	FOLLOW UP
6	<p>ASEM CMM 6</p> <p><i>Creative Industries</i></p> <p>Rotterdam, the Netherlands, 19–21 October 2014</p>	<p>1) Creative Skills</p> <p>2) Creative Entrepreneurs</p> <p>3) Creative Cities</p>	<ul style="list-style-type: none"> • Introduce and develop international cooperation and concrete actions in the field of creative skills, creative entrepreneurship and creative cities. • Make productive use of internships, apprenticeships and other mechanisms which connect teaching, learning and creative practice. • Share best practice governance models which enable effective creative education to be more effectively delivered and widely adopted. • Different cities face diverse challenges and opportunities. At an Asia – Europe level we need more effective mechanisms for the co-creation of knowledge and exchange of best practice. 	<ul style="list-style-type: none"> • Use creative industries for providing new solutions to contribute to societal and economic goals. • Use creativity for job creation, innovation, trade, social inclusion, cultural diversity and environmental sustainability. • Create links between the creative industries and the social goals they can help achieve, between entrepreneurs in creative and other sectors and between creative industries and education/science. • Make this cooperation reinforce initiatives at regional and city level reciprocally. • National policy needs to reflect on the fostering of creative talent to help achieve social goals. • The necessary alignment of policies in the field of creative industries includes a focus on the required institutional capacity to build stronger collaborations. 	<ul style="list-style-type: none"> • 6th ASEF Experts' Meeting and Public Forum on Creative Economy in Asia and Europe: Emerging Pillar of Economic Growth and Development (December 2013, Hanoi, Viet Nam), co-organised by ASEF. • 7th ASEF Public Forum on Creative Industries in Asia and Europe: Enabling Crossovers (October 2014, Amsterdam, Netherlands), organised by ASEF, Ministry of Education, Culture and Science, Netherlands & Het Nieuwe Instituut. • Publication: Enabling Crossovers: Good Practices in the Creative Industries (ASEF, 2014) as an input to the CMM. • Asia-Europe Network of Urban Heritage for Sustainable Creative Economies (supported by ASEF) in response to ASEM CMM 5 recommendations.

NO	THEMES	WORKSHOPS	ACTION PLAN	RECOMMENDATION	FOLLOW UP
				<ul style="list-style-type: none"> • Create partnerships of equivalence between the cultural, creative industries and education sectors to enable the co-creation of a creative skills agenda and a more inclusive, entrepreneurial, confident and resilient creative workforce. • Governments should generate the enabling conditions for creative entrepreneurs to be able to compete in the market. • Support and regulation should attend to the fact that the creative industries is predominantly a micro and small business sector. • Accommodate creative entrepreneurs with a more effective support and regulatory environment to allow for the effective protection of intellectual property rights. • Be people-centered, inclusive and socially engaged. Deliver the enabling conditions for creativity to flourish, from citizen and community participation to mobilizing creative business. • Make the creative industries ensure cities leverage their distinctive assets, be active custodians of our heritage and never stand still in their pursuit of sustainable development, resilience, competitiveness and harmony. 	<ul style="list-style-type: none"> • The 7th ASEM CMM in 2016 to be hosted by the Republic of Korea, which will carry on with the theme Creative Industries.

NO	THEMES	WORKSHOPS	ACTION PLAN	RECOMMENDATION	FOLLOW UP
				<ul style="list-style-type: none"> • Position the crafts sector as a more productive and value-adding sector overall, nurturing a contemporary role for traditional crafts and enabling the crafts sector to drive innovation more holistically.. • Governance needs to be open, inclusive, inter-ministerial and an effective blend of national and local. Top-down and bottom-up solutions need to be combined and new tools and mechanisms should be encouraged – e.g. local intermediary structures and agencies. • Make the creative industries ensure cities leverage their distinctive assets, be active custodians of our heritage and never stand still in their pursuit of sustainable development, resilience, competitiveness and harmony. 	

NO.	THEMES	TOPIC'S WORKSHOP	ACTION PLAN	RECOMMENDATION	FOLLOW UP
5.	ASEM – CMM5 <i>“Managing Heritage Cities for a Sustainable Future”</i> Yogyakarta, Indonesia, 17-19 September 2012	1) Strengthening Good Governance of Historic Cities 2) Historic Urban Landscapes in Response to the Challenges and Disasters 3) Heritage Cities As Generators of Creative Economy 4) Heritage Cities for Building Cross Cultural Understandings	<ul style="list-style-type: none"> • The commitment to preserve Historic Cities in a comprehensive manner, which involves the equal role of government, community and private sector. • The commitment to establish cooperation in promoting sustainable management of heritage cities in Asia and Europe. <p>The importance to establish guidelines in the preservation and conservation of historic cities.</p>	<ul style="list-style-type: none"> • To enhance cooperation in the preservation and conservation of historic cities and their heritage values and proposed joint study tours, workshops, seminars and conference to be held regularly in Asia and Europe so as to introduce new perspectives and to initiate the establishment of an experts' network in sustainable city management. • To create guidelines for disaster risk management to minimize the impact of environmental threats to urban heritage • To establish of a network on revitalization of heritage as well as Mapping of creative small and medium culture enterprises (SMCE's) in art, design, and lifestyles, as well as development of an urban planning strategy urban areas to generate creative economy • A way to promote cross cultural understanding is through the creative process by encouraging people's participation in artistic creativity and promoting art in public spaces. Commonalities are the binding factors of local communities with different religions and cultures. 	<ul style="list-style-type: none"> • To initiate the establishment of an experts' network in sustainable city management. • The establishment of Asia Europe creative city network • Sharing of experiences in heritage emergency response. • Welcomed the Netherland's offer to host the 6th ASEM CMM. • The organisation of the 4th ASEF Experts' Meeting & Public Forum on Managing Heritage Cities in Asia and Europe: the Role of Public-Private Partnerships Experts' Meeting (July 2012, Yogyakarta) by ASEF

NO	THEMES	TOPIC'S WORKSHOP	ACTION PLAN	RECOMMENDATION	FOLLOW UP
4.	<p>ASEM – CMM 4 <i>“Heritage and the Challenges of the Present”</i></p> <p>Poznan, Polandia, 8 – 11 September 2010</p>	<ol style="list-style-type: none"> 1) Heritage Awareness 2) Intercultural Dialogue on Heritage Policies 3) Heritage and Development : “Managing Heritage Cities” 4) Heritage and Conservation Threats 	<ul style="list-style-type: none"> • The need to improve awareness towards cultural heritage, especially among youths. • The need to exchange information of <i>good practices</i>. • The need to mobilize international and regional cooperation • The need of concrete action to accomplish mutual understanding among Asia and European Union. 	<ul style="list-style-type: none"> • Intercultural dialog as the means to associate cultural differences in the globalization era. • joint discussion and activities focused on heritage that could spread knowledge about the past among the people of the ASEM countries and should result in increased awareness of and respect for cultural diversity. • To endorse ASEM partners to strengthen cooperation in the field of intercultural cooperation, the management of historic cities and to preserve cultural heritage from contemporary threat. 	<ul style="list-style-type: none"> • The Asia-Europe Seminar on Conservation of Timber and Lime Building Kuala Lumpur, Malaysia 5 – 8 Maret 2011 □ The seminar intends to provide a platform for heritage experts, professionals and managers dealing in the conservation of buildings to share their knowledge, best practices and expertise in the field. □ The seminar also intends to explore possible areas of cooperation in building conservation among ASEM member countries.

NO	THEMES	TOPIC'S WORKSHOP	ACTION PLAN	RECOMMENDATION	FOLLOW UP
				<ul style="list-style-type: none"> • Endorse all member countries to introduce and develop international cooperation as well as concrete actions as follows: <ul style="list-style-type: none"> □ Encourage all ASEM members to foster the awareness of common cultural heritage as a part of the youth education systems in their countries. □ Encourage governments to establish the conditions other stakeholders need to play an active role in the cultural heritage field. □ Encourage all ASEM countries to develop joint international programmes designed to produce broadly acceptable legal and practical solutions in the area of multicultural heritage protection. □ Consider to organize an ASEM cultural heritage week as a platform for Asian and European countries to showcase their heritage and also as a means to increase ASEM visibility. □ Consider creating various tools(manuals, websites, publications, etc.) on heritage protection policies that would present problems and solutions specific to various ASEM countries, and especially describe the best 	<ul style="list-style-type: none"> • Joint Initiative of Vietnam, Hungary, Italy and ASEF to organize the Workshop on Enhancing ASEM Visibility through Cultural Activities • The Roundtable on Cultural Heritages of Asia and Europe, organized by ASEF and the International Institute of Asia Studies.

NO	THEMES	TOPIC'S WORKSHOP	ACTION PLAN	RECOMMENDATION	FOLLOW UP
				<p>practices in the field.</p> <ul style="list-style-type: none"> <li data-bbox="1100 250 1520 407">□ Consider to increase the involvement of younger generations in the heritage protection by various actions undertaken by ASEM members. <li data-bbox="1100 444 1520 602">□ underline the need to protect both tangible and intangible heritage and to include such issues in development strategies for urbanized areas. <li data-bbox="1100 639 1541 878">□ Recommend to investigate the possibility of creation of a platform for future cooperation in a form of a think-tank combined with an educational centre to deal with the issues of historic cities' management in Asia and Europe. <li data-bbox="1100 915 1541 1154">□ Encourage all ASEM members to initiate an analysis of common problems regarding protection against natural hazards and hazards caused by armed conflicts and illicit trafficking, and attempt to elaborate common solutions. <li data-bbox="1100 1192 1541 1382">□ The necessity of dealing with the threats to intangible cultural heritage. The public awareness regarding this issue should be enhanced, particularly for the youth, 	

NO	THEMES	TOPIC'S WORKSHOP	ACTION PLAN	RECOMMENDATION	FOLLOW UP
				<ul style="list-style-type: none"> <li data-bbox="1094 215 1556 402">□ To ratify UNESCO 1970 Convention on Prohibiting and Preventing the Illicit Import, Export and Transfer of Cultural Goods, as well as other relevant international agreements in this field. <li data-bbox="1094 440 1528 529">□ To develop programmes of good practices sharing and exchange of experts. <li data-bbox="1094 566 1549 813">□ To create an Internet portal on heritage protection policies that would present problems and solutions specific to various ASEM countries, monitor changes in the current state of affairs, and describe the best practices in this field. <li data-bbox="1094 850 1549 1005">□ To encourage all ASEM members to elaborate and implement a common initiative of specialized educational courses, seminars and trainings in this field. <li data-bbox="1094 1042 1556 1196">□ To seek the support from all member countries to participate and collaborate in the programmes and activities which were agreed in the 3rd ASEM CMM. 	

NO	THEMES	TOPIC'S WORKSHOP	ACTION PLAN	RECOMMENDATION	FOLLOW UP
				<ul style="list-style-type: none"> <li data-bbox="1079 207 1524 461">□ The Ministers requested ASEF to continue the task of developing Culture360 with the scope of opening it to new initiatives in the fields of culture not included hitherto as well as engaging the portal as a channel of a flow of expertise related to culture. <li data-bbox="1043 496 1524 685">• To endorse ASEM Partners in strengthening cooperation in the field of intercultural dialog; the management of historic cities and to preserve cultural heritage from contemporary threats. 	

NO	THEMES	TOPIC'S WORKSHOP	ACTION PLAN	RECOMMENDATION	FOLLOW UP
	<p>ASEM – CMM 3</p> <p><i>“Cultural Diversity-Realizing the Action Plan”</i></p> <p>Kuala Lumpur, Malaysia, 21 – 24 April 2008</p>	<p>1) Digitalization of Culture and Cultural Industries: Challenges and Opportunities</p> <p>2) The Significance and Development of Cultural Industry in the Creative Economy</p> <p>3) Enhancing Cooperation and Exchanges in the Area of Performing Arts and Visual Arts</p> <p>4) Conservation and Promotion of Cultural Heritage</p>	<ul style="list-style-type: none"> • It is need to promote the performance art, art exhibitions and audio visual between Asia and European Union. • The importance of enhancing promotion and understanding of cultural diversity, especially to young generations. • The importance of developing sustainable and responsible cultural tourism. • Prioritize the implementation of Action Plan of Culture Ministers adopted in the ASEM CMM2. 	<ul style="list-style-type: none"> • The data digitalization and updating national entries based on priority, in order to fully improve cooperation between Asia and Europe. • To disseminate and optimize the use of Culture360 portal. • Joint project of Asia – European Union that focused to young generations and local nuance as part of dialog forum among culture and civilization. • Simplify the administrative procedure of <i>travel document</i> to support the artist mobility. • The arrangement of cultural activities which consist of Asia and Europe. • Student exchanges through scholarship program. • The enhancement of bilateral agreement and cultural diplomatic mission, include the opening of Asia cultural centre in Europe and vice versa. • In the field of cultural heritage conservation, it is identified as follows: <ul style="list-style-type: none"> <input type="checkbox"/> The establishment of experts group to prepare specific substance regarding conservation matters for the ASEM CMM. <input type="checkbox"/> The establishment of legal rules and policy <input type="checkbox"/> The exchange of experts • Encourage enhanced cooperation in the field of cultural statistics in order to establish a basis for reliable and 	<ul style="list-style-type: none"> • ASEM Workshop Enhancing ASEM Visibility through Cultural Activities Ha Long, Vietnam, 28 – 29 April 2010 <ul style="list-style-type: none"> <input type="checkbox"/> The Workshop, co-organised by Governments of Viet Nam & Hungary and ASEF, provided participants and speakers with an opportunity to exchange ideas on how to foster cooperation through culture in the ASEM framework and how to enhance ASEM visibility through cultural Activities. <input type="checkbox"/> The Workshop recommendations will be submitted to the 4th ASEM Culture Ministers’ Meeting in Poland and the 8th ASEM Summit in October this year in Belgium. Participants also had the chance to explore Ha Long City and various local cultural activities during their stay on the occasion of Halong Carnival Festival. • ASEM Culture and Art Festival Beijing, China, 2 – 8 September 2009 <ul style="list-style-type: none"> <input type="checkbox"/> At the 7th Asia-Europe Meeting (ASEM Summit) held in Beijing in October 2008, the initiative of an “ASEM Culture and Arts Festival” held in China was warmly

				<p>comparable data.</p> <ul style="list-style-type: none"> • To device workable indicators for the realization and successful implementation of the action plan. • ASEM Culture Ministers called for actions to be carried out in Asia in the field of Intercultural Dialogue, parallel to and in cooperation with the European Year of Intercultural Dialogue in 2008. • To ask Senior Officials to prepare a progress report in advance of the next ASEM CMM; invited ASEF to report at ASEM CMM on the development and effectiveness of the Culture360 portal; and encouraged ASEM member countries to list and update cultural and heritage activities and to invite participation through the Culture360 portal. 	<p>welcomed and endorsed by ASEM partners and was written into the work programme 2009.</p> <ul style="list-style-type: none"> <input type="checkbox"/> It is believed that a successful Culture and Arts Festival will create a favorable environment for the economic and social development of the ASEM partners by fostering better understanding and cooperation among its peoples, and serve for the consolidation of a new overall Euro-Asia partnership. <input type="checkbox"/> China warmly welcomed artists, art troupes, scholars and government officers from ASEM partners to participate in the Festival. <ul style="list-style-type: none"> • ASEM Interfaith Cultural Photography Contest Thailand, 1 November 2009 – 28 February 2010 • The ASEM Interfaith Cultural Photography Contest was initiated under the Asia-Europe Meeting (ASEM) Interfaith Dialogue (IFD), which aims to address intercultural, religious and social issues facing the global community and to promote greater understanding among different faiths and beliefs.
--	--	--	--	--	--

NO	THEMES	TOPIC'S WORKSHOP	ACTION PLAN	RECOMMENDATION	FOLLOW UP
2.	<p>ASEM – CMM 2</p> <p><i>“Cultural Diversity Opportunities and Challenges ASEM'S Long-term Plan”</i></p> <p>Paris, France, 7 – 8 June 2005</p>	<ol style="list-style-type: none"> 1) Promotion of Culture Exchange and Cooperation 2) Promoting Cultural and Creative Industries 3) Promoting Sustainable and Responsible Cultural Tourism 4) Promoting Culture as a Development Factor 	<ul style="list-style-type: none"> • The need of dialog and cooperation in the field of culture and civilization which is the best way to establish mutual understanding and tolerance among nations in Asia and European Union to prevent the possibilities of misunderstanding caused by ideology, economy and culture differences. 	<ul style="list-style-type: none"> • The enhancement of existed portal and endorse the Culture Ministers to support the said portal. • To discuss the sustainable cultural tourism at the <i>ASEM Ministers of Economy Meeting</i>, September 2005. • To promote the culture of developing countries, especially libraries, museums, life performance venues and educational television. • The ASEM CMM2 is also resulted the Action Plan of Culture Ministers of which then become the guidance for the next cultural activities and cooperation; i.e: <ol style="list-style-type: none"> 1. To appoint, within the existing structures, Cultural Permanent Points of Contact - modelled on the ASEM Permanent Points of Contacts existing in foreign affairs ministries - to link their relevant administrations and to encourage flows of expertise. 2. To contribute to the adoption, at the 33rd UNESCO's General Conference in October 2005, of the Convention on the protection and promotion of the diversity of cultural expressions. 3. To further enhance networking amongst professionals in the cultural and audiovisual fields through 	<ul style="list-style-type: none"> • The 2nd ASEM Conference on Cultures and Civilizations Paris, France, 6 – 11 June 2005 • Talks on the Hill: Managing Creative Liberties in a Multi-faith and Multi-cultural Context Cyprus, 29 June – 1 July 2006 <ul style="list-style-type: none"> <input type="checkbox"/> This meeting will bring together 15 experts from various disciplines, faiths and cultures, and expertise for two days of intensive brainstorming and debate on this subject. Organised by the Asia-Europe Foundation (ASEF) • The 3rd ASEM CMM <ul style="list-style-type: none"> <input type="checkbox"/> To step up cultural exchanges and cooperation between Asia and Europe in order to deepen their commitment in the field of cultures as identified through the Action Plan of Culture Ministers adopted in the ASEM CMM2.

NO	THEMES	TOPIC'S WORKSHOP	ACTION PLAN	RECOMMENDATION	FOLLOW UP
				<p>existing professional networks. Major events, exhibitions and fairs will be leveraged on to set the platform for meetings.</p> <p>4. To promote exchanges and foster circulation in the areas of performances, exhibitions, literary works and audiovisual programmes between European and Asian countries.</p> <p>5. To recognize the appeal of festivals and major events presenting the culture of a European country in Asia or vice versa, and to elaborate calendar of events.</p> <p>6. To recognize the important role of the media and civil society and cultural organizations, in promoting cultural diversity and dialogue amongst civilizations.</p> <p>7. To facilitate the development of coproductions and cooperations between theatres, art centres, museums, publishers, audiovisual operators, as well as artist residences and training courses for young professionals to be organized on a reciprocal basis.</p> <p>8. To encourage initiatives aimed at promoting understanding of the diverse cultures of partner countries particularly among the younger generation.</p>	<p>• The 4th ASEM CMM</p> <p><input type="checkbox"/> The meeting reaffirmed the ASEM CMs commitment to continue stepping up cultural exchanges and cooperation in all cultural fields between Asia and Europe as identified through the Action Plan of Culture Ministers adopted in the ASEM CMM2.</p>

NO.	THEMES	TOPIC'S WORKSHOP	ACTION PLAN	RECOMMENDATION	FOLLOW UP
				<p>9. To encourage participation in cultural activities organized at ASEM Summits.</p> <p>10. To pay special attention to projects regarding sustainable and responsible cultural tourism as well as the promotion of culture as a development factor.</p> <p>11. To maintain the balance between enhancement and conservation of cultural resources, including the sites and monuments, as a factor of a sustainable cultural tourism.</p> <p>12. To recognize the need to harness information and communication technologies to promote greater dialogue and cooperation among cultures and civilizations. The Ministers further recognize ASEF's efforts to develop the ASEM Cultural Portal to serve as a gateway to Asia-Europe cultural engagement, to enhance access to cultural information and to create greater mobility in the cultural field by providing multidisciplinary and real-time information. Ministers support continuing efforts and investigations by ASEF leading to the creation of the ASEM Cultural Portal.</p> <p>13. To rely on current structures for dialogue and cooperation. Within its remit and the limits of its resources, ASEF, which has developed for more than 8 years flagship programmes in the fields</p>	

NO	THEMES	TOPIC'S WORKSHOP	ACTION PLAN	RECOMMENDATION	FOLLOW UP
				<p>of young artists exchanges and contemporary artistic practices (photography, new media arts, choreography, music), independent cinema (SEA Images network), museums (ASEMUS), Dialogue on Policy and Culture, Dialogue on Cultures and Civilizations, and “<i>p to p</i>” exchanges, will participate in developing these projects and exploring these themes.</p>	

NO	THEMES	WORKSHOPS	ACTION PLAN	RECOMMENDATION	FOLLOW UP
1.	<p>ASEM – CMM 1</p> <p><i>“Unity and Diversity”</i></p> <p>Beijing, China, 2 – 4 December 2003</p>	<p>1) Cultural Diversity</p> <p>2) The Means to Achieve Unity by Promoting and Protecting Cultural Diversity</p> <p>3) Follow up Action</p>	<ul style="list-style-type: none"> • To realize common progress based on diversity principle • The desire to promote cultural diversity and exchange on cultural policies in the context of globalization that would lead to a deeper insight into the challenges confronting national cultures, as well as into the opportunities now available to States and societies to nurture dialogue among different cultures; • The importance to preserve and promote both traditional and contemporary forms of arts and culture, to preserve and promote tangible and intangible cultural heritage, to implement programmes on shared heritage of Asia and Europe, and to exchange best practices that support the various areas of culture and 	<ul style="list-style-type: none"> • Exchange program is viewed very important and ASEM partners agreed to use every capacity to develop it. • The cultural cooperation in the ASEM framework would not be the duplication of UNESCO activities. • To strengthen coordination with UNESCO regarding cultural issues. • To establish cultural information portal, ASEM art festival and documentary films in electronic media of ASEM Partners. • To support cultural dialog among ASEM Partners. • The importance of developing the value of mutual respects among young generations in schools and universities by submitting curriculum about cultural diversity and the richness of cultural differences. • The need to expand and intensify the work of ASEM in the field of cultural and educational exchanges (e.g. the ASEMUS and the DUO programs). 	<ul style="list-style-type: none"> • ASEM Conference on Cultures and Civilization Beijing, China, 3 – 4 December 2003 • ASEM Cultural Information Portal (ASEF culture360 – culture360.asef.org) <ul style="list-style-type: none"> <input type="checkbox"/> The initiative will be managed by the Asia-Europe Foundation (ASEF) <input type="checkbox"/> The portal is intended to be database which provides information about artist mobility, artist education, research report, and cultural policy, foundation of art and culture, and venues. <input type="checkbox"/> The information will be submitted by the appointed mapper from ASEM partners. <input type="checkbox"/> Indonesia already appointed a mapper under the responsibility of DG of Film, Art and Cultural Values, Ministry of Culture and Tourism.

NO.	THEMES	TOPIC'S WORKSHOP	ACTION PLAN	RECOMMENDATION	FOLLOW UP
			<p>cultural industries (publishing, cinema and audiovisual and music industries) and focus on the conditions of cultural industries;</p> <ul style="list-style-type: none"> • The importance of educational exchanges, of mobility of artists and other cultural professionals, and of meetings and expert missions. 	<ul style="list-style-type: none"> • The Ministers invite the ASEM foreign Ministers to take account of, as appropriate, cultural diversity in their policy deliberation in their next meeting in Dublin. • The importance to imbibe the values of mutual respect and appreciation of different cultures in our youths in schools and universities by exposing them early to the diversity and richness of different cultures. • Encourage exchange activities between young people from Asian and European countries. • Encourage the organization and mutual participation of cultural and arts festivals so as to promote mutual cultural recognition. • Encourage media cooperation so as to facilitate the promotion of cultural diversity and mutual understanding. • France offers to host the next ASEM Conference on Cultures and Civilization. 	