



**ASEM Seminar on**  
**Enhancing Human Capital for Sustainable Digital Connectivity**  
**Bangkok, Thailand, Friday 25<sup>th</sup> October 2019**  
**Pullman Kingpower Hotel**

Time	Program
08:30 - 09:00	<b>Registration</b>
09:00 - 09:15	<b>Opening Ceremony</b> H.E. Mr. Don Pramudwinai, Minister of Foreign Affairs of Thailand (tbc)
09:15 - 09:30	<b>Photo Session</b>
09:30 - 10:15	<b>High-level Commitment</b> “Digital Transformation Trends - What Should Asia and Europe Change for Sustainable Digital Connectivity?” H.E. Mr. Buddhipongse Punnakanta, Minister of Digital Economy and Society (tbc) H.E. Mr. Pirkka Tapiola, Ambassador of the European Union to Thailand (tbc) Mr. Gil S. Beltran, Undersecretary, Department of Finance, the Philippines
10:15 - 10:30	<b>Morning Break</b>
10:30 - 11:45	<b>Session I: Bridging the Digital Skills Gap – Towards a</b>



Time	Program
	<p><b>Digitally Literate Society in Asia and Europe</b></p> <p><b><u>Presentation</u></b></p> <p>“Skills for Success in the Digital Age” (10 minutes)</p> <p>by Representative from Google</p> <p><b><u>Discussion</u></b></p> <p>How does digital literacy affect the modern workforce? What are the implications for organizations today?</p> <p>What are the expectations for new graduates’ competencies in the digital society?</p> <p>How should Asia and Europe work together to our workforce for the jobs of the future?</p> <p><b>Moderator:</b> Mr. Renaud Meyer, Resident Representative, United Nations Development Programme (tbc)</p> <p><b>Panellists:</b></p> <p>Representative from Malaysia Digital Economy Corporation, Malaysia (MDEC) (tbc)</p> <p>Mr. Tomoaki Naito, ICT and Innovation Expert, JICA, Japan</p> <p>Representative from ASEM partners (Vietnam) (tbc)</p> <p>Dr. Lauri Tuomi, CEO of the Finnish Lifelong Learning Foundation, Finland</p> <p>Mr. Amarit Charoeonphan, CEO, Hubba Thailand</p>



Time	Program
12:00 - 13:00	<b>Lunch</b>
13:00 - 14:30	<p><b>Session II: Accessing the Digital Marketplace - Towards an Open and Innovative Digital Global Economy</b></p> <p><b><u>Discussion</u></b></p> <p>How is digital innovation driving economic impact in the digital age?</p> <p>How can companies, both big and small, leverage digital platforms to enhance their industries?</p> <p>How does AI and Fintech affect the finance industry?</p> <p>What are some regulatory and legal concerns related to Fintech?</p> <p><b>Moderator:</b> Mr. Jonathan Tsuen Yip Wong, Chief of Technology and Innovation, Trade, Investment and Innovation Division, United Nations Economic and Social Commission for the Asia and the Pacific</p> <p><b>Panellists:</b></p> <p>Mr. Daniel Wu, Director of Government Engagement of Southeast Asia, VISA Southeast Asia, Thailand</p> <p>Mrs. Surangkana Wayuparb, Executive Director (or representative), Electronic Transactions Development Agency (ETDA), Thailand (tbc)</p> <p>Mrs. Alexandra Reich, CEO of Dtac Thailand (Telenor Group), Thailand</p>



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	<p><b>Representative from ASEM partners (Netherlands) (tbc)</b></p> <p>Representative from ASEM partners (China) (tbc)</p>
14:30 - 14:45	<b>Coffee/tea break</b>
14:45 - 16:30	<p><b>Session III: Towards Sustainable Digital Connectivity and Security in Asia and Europe</b></p> <p><b><u>Discussion</u></b></p> <p>What are the current global and regional efforts towards sustainable digital connectivity?</p> <p>What are the best practices for cybersecurity? What are the trends for the future?</p> <p>How Asia and Europe enhance closer partnerships and cooperation on digital connectivity and cybersecurity, as well as learn from experiences of multistakeholders involved?</p> <p>What are the best practices in promoting intercultural connectivity to prevent hate speech, fake news and the infringement of data protection?</p> <p><b>Moderator:</b> Representative from Cybercrime and Cryptocurrency Advisor, Programme Coordinator for Southeast Asia and Pacific, UNODC</p> <p><b>Panellists:</b></p> <p>Mr. Teeranun Srihong, Chairman of the Board of Commissioners (or representative), Digital Economy Promotion Agency (DEPA), Thailand (tbc)</p>



Time	Program
	<p>Mr. Timothy Snow, Security Advisor, Security Asia Pacific, CISCO, Thailand</p> <p>Mr. Desarak Teso, Director-Corporate External &amp; Legal Affairs, Microsoft, Thailand</p> <p>Mr. Andrus Kaarelson, Director of State Information Systems, Estonia</p> <p>Mr. Philipp Barth, Head of CONNECT Section - Communications Networks, Content &amp; Technology), Delegation of the European Union to China (tbc)</p> <p>Mr. Ernest V. Chernukhin, Head of International Information Security Section, Department on the issues of new challenges and threats, Ministry of Foreign Affairs of the Russian Federation</p>
	<b>End of Program</b>

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05/09/2019 18:58

**Link and QR Code: Speakers and Moderators' Registration Form for  
"ASEM Seminar on Enhancing Human Capital for Sustainable Digital Connectivity"**

<https://forms.gle/JbstzMZhYXD6ncXAA>

