

## **The Televised ASEM Film Week**

With a view to strengthening the exchanges and cooperation in films between ASEM countries, and promoting the common development of the film industry in these countries, China will host a **Televised ASEM Film Week** on the China Movie Channel (CCTV-6) in September 2009.

### **1. Date:**

From 2 to 8 September 2009

### **2. Contents:**

16 films from participating countries

### **3. Application and Selection of films:**

The materials of candidate films as specified in the next section should be submitted to the organizer by 15 July 2009 for selection. The final result of selected films will be announced by 30 July 2009.

### **4. Materials to be submitted for application:**

- a. Original Masterpiece in Digital BETA form and PAL system with M & E tracks.
- b. Screenplay in original language
- c. Profiles of major members of the producing team
- d. One digital poster in “.psd” form for each film
- e. Five stills in “.jpg”, “.bmp” or “.tiff” form for each film

### **5. The Organizer requests the participating countries to:**

- a. Grant CCTV-6 in written form the right of televising each title for one run;
- b. Protect CCTV-6 from any claims which could be made by the authors, co-authors, musicians, composer, performers, technicians and all persons having taken part in the making of the films;
- c. Grant CCTV-6 the right of using music, trailer and poster for the

purpose of promotion

- d. To acknowledge that CCTV-6 has the right to re-edit the films so as to pass censorship

**6. Contact Person and Delivery Address:**

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- 7. Any matters uncovered in this proposal should be resolved amicably through negotiation.**